

Corporate **Headquarters**

**Indianapolis Region**

Competitive by Nature



# Corporate Headquarters Indianapolis Region

## The Perfect Location

Dozens of corporate headquarters already call the Indianapolis Region home and the reasons are obvious. The Region has progressive economic development programs, plus low business and living costs combined with cultural, recreational and lifestyle opportunities which offer the best of all worlds for companies:

- cost of living, including executive housing and quality health care, is consistently below the national average (ACCRA, 2004);
- cost of doing business—including real estate and facility costs, wages and taxes—is highly competitive. Flat personal income tax of 3.4 percent;
- four interstates converge here—more than any other U.S. city;
- an international airport that's highly-secure and easily accessible, with non-stop flights to 37 continental U.S. cities (BAA Indianapolis, 2005);
- eight additional regional airports capable of landing Learjet to Gulfstream aircraft (BAA Indianapolis, 2005);
- a total per diem cost to host visitors in Indianapolis averages \$285.39 (Business Travel News, 2004);
- progressive, competitive state and local business incentive programs;
- Indianapolis International Airport is the 20th largest air cargo airport in the world and houses FedEx's second largest hub;
- 10 national airlines and 10 regional carriers serve Indianapolis International Airport which is just a 12-minute drive from downtown Indianapolis. The city is undertaking a nearly \$1 billion project to build a new terminal and make other improvements.

## More for the Money

The Indianapolis Region's cost of living index is lower than the national average. For example, an executive's salary in this Region enables he and his family to enjoy more disposable income, more square feet of living space and an overall premium lifestyle with the many amenities this Region has to offer.

## A Great Place to Call Home

The Region offers a variety of opportunities for executive living, including university settings, quaint neighborhoods, vibrant up-scale urban districts, spacious lake-front homes and peaceful rural towns. Plus there's affordable housing for workers, all within a few minutes of work and recreational activities. Indianapolis is the number one city in the U.S. with a population of more than one million in terms of housing affordability. With the sale price of four bedroom houses averaging



**WellPoint Inc. is the largest health care benefits company in the nation.**

between \$126,200 and \$300,000 by county and average sale price of condominiums per county ranging between \$98,300 and \$134,100, quality housing is available in a variety of price ranges. The combined benefits of the Region when it comes to business and lifestyle are unmatched. (National Association of Home Builders, 2003. Metropolitan Indianapolis Board of Realtors, Lafayette Regional Association of Realtors, 2004)

## The Spirit of Partnership

The Indianapolis Region's greatest asset is the collaborative spirit that exists among state and local government, business and education. These partnerships created the Region's six certified technology parks designed to spur growth in new technology, advanced manufacturing and life sciences industries. That spirit is at work now in the plan to expand the Indiana Convention Center by 2010 and build an adjacent new stadium for the Indianapolis Colts.

## The Minds are Sharp

Companies have access to a highly educated, qualified labor pool thanks to 24 accredited colleges and universities in central Indiana, including Indiana University and Purdue University.

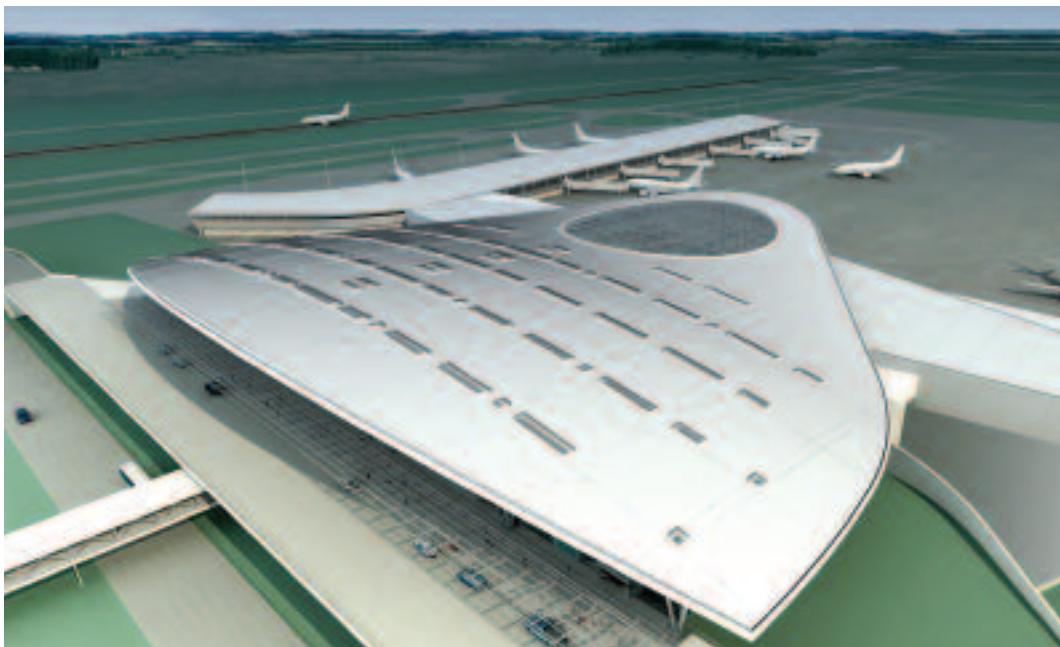
- More than 7,000 business degrees were awarded in 2002;
- Advanced degree programs are readily available, including MBAs and programs at top law and medical schools;
- nearly 40,000 business students were enrolled;
- local InternNet, a web-based intern system partners companies with college students eager to gain valuable work experience.

The Indianapolis Region has more than one million workers, including 590,000 residents between the ages of 25 and 44. A recent study found that more than 100,000 workers in the Region have the skills, experience and education needed to advance their careers.

## Top-Notch Corporate Meeting Space

The Indianapolis Region is ideally located for conventions, training seminars and meetings of all sizes:

- One of the premier convention centers in the country is the Indiana Convention Center, located in downtown Indianapolis with 1.9 million square feet. Seven hotels and Circle Centre Mall are conveniently connected to the convention center via covered walkways.
- Many facilities throughout the Region offer additional meeting and banquet space.



**Rendering of new Indianapolis International Airport terminal**



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## All the Right Qualities

The Indianapolis Region offers a lifestyle few can match:

- short commutes, just 23 minutes on average;
- safe, clean, dynamic urban centers;
- NFL and NBA sports and "the best minor league ballpark in America;"
- the Indianapolis 500, Brickyard 400 and U.S. Grand Prix;
- four world-class symphonies;
- 20 performing arts theaters;
- 39 museums including The Children's Museum of Indianapolis, the largest museum for children in the world and the newly renovated Indianapolis Museum of Art.

Four renowned symphonies perform in the Region.



In 1999, the NCAA moved its corporate headquarters and Hall of Champions museum to beautiful White River State Park in downtown Indianapolis, reinforcing the city's position as the amateur sports capital of the world. Indianapolis will host a Final Four tournament at least once every five years until 2039. This project is just one example of the strong public/private collaboration that exists in the Indianapolis Region.

The Children's Museum of Indianapolis is the largest museum for children in the world.



With international headquarters in the Region, Cook Inc. is a leading designer, manufacturer and global distributor of medical device technology for diagnostic and therapeutic procedures.



75 percent of all U.S. businesses are within a one day truck drive.

# Corporate Headquarters

## Known for the Companies We Keep

With nearly 1.9 million residents, including the 12th largest city in the nation, the Indianapolis Region is an ideal size for a corporate headquarters—large enough to support first-rate academic and cultural amenities without congestion and overcrowding. Global firms like Eli Lilly and Company, Thomson, Cook Incorporated, Simon Property Group and Subaru call the Indianapolis Region home. Other corporations based in this Region include:

ADESA Corporation  
Arbor Homes LLC  
ATA Inc. (American Trans Air)  
Celadon Group Inc.  
Conesco Inc.  
Cook Incorporated  
Dow AgroSciences  
Duke Realty  
Eli Lilly and Company  
Emmis Communications  
Golden Rule Insurance Company  
Guidant Corporation  
Guide Corporation  
International Outsourcing Services  
Irwin Mortgage Corporation  
ITT Educational Services  
Kite Inc.

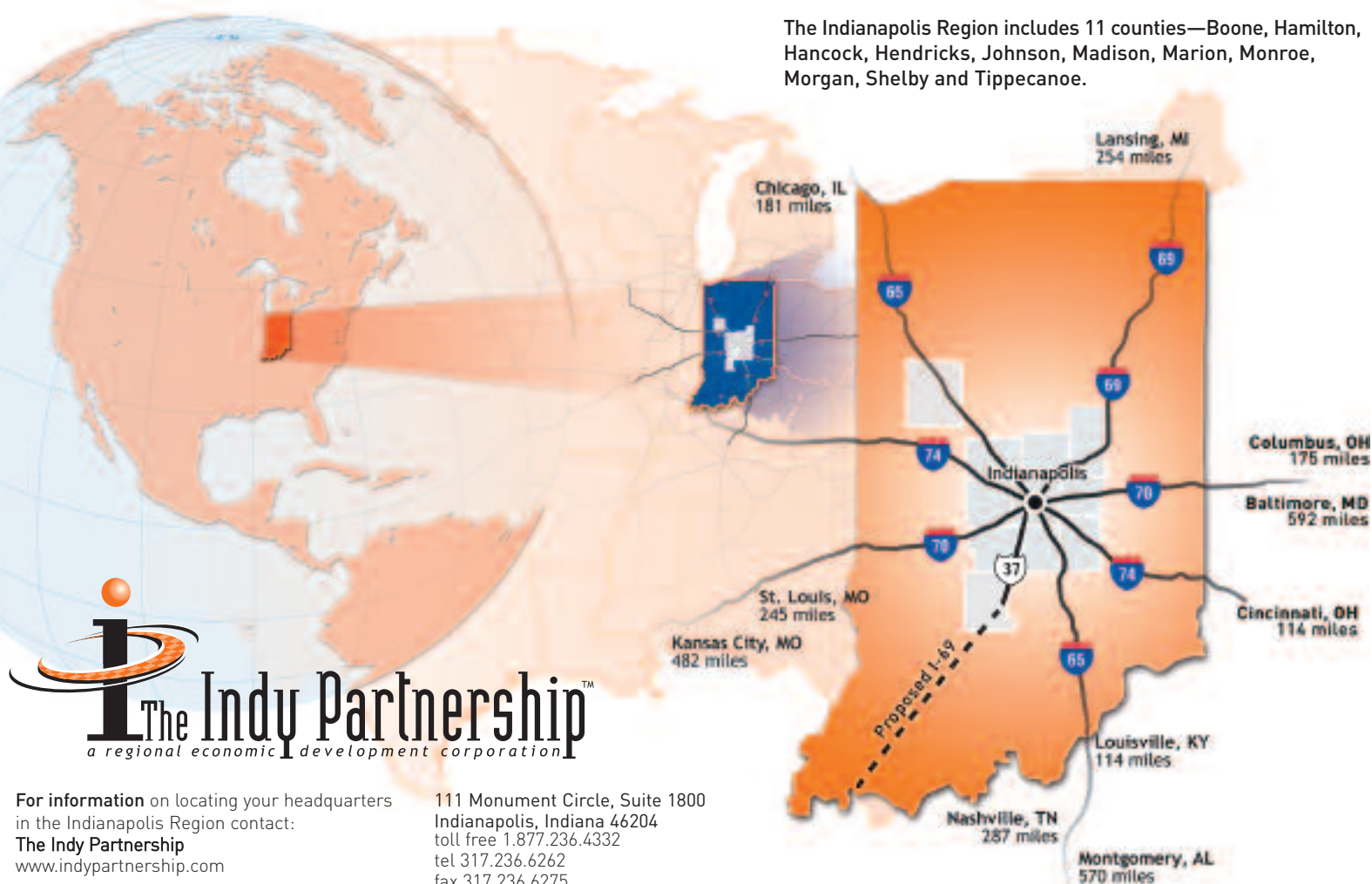
Knauf Insulation  
Marsh Supermarkets Inc.  
MCL Cafeterias  
NCAA  
Norwood Promotional Products  
OneAmerica (formerly American United Life Insurance Co.)  
Red Gold  
Remy International  
Republic Airways  
Resort Condominiums International  
Roche Diagnostic Corporation  
Simon Property Group  
Steak 'n Shake Inc.  
Subaru of Indiana Automotive Inc.  
Thomson  
Wabash National Corporation  
WellPoint Inc.

(The Indy Partnership Employer Database, 2005)



Four corporations headquartered in Indianapolis—Eli Lilly & Company, Emmis Communications, Guidant and Roche Diagnostics—made Fortune magazine's 2004 list of the 100 best companies to work for in America.

The Indianapolis Region includes 11 counties—Boone, Hamilton, Hancock, Hendricks, Johnson, Madison, Marion, Monroe, Morgan, Shelby and Tippecanoe.



For information on locating your headquarters in the Indianapolis Region contact:  
**The Indy Partnership**  
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